SDA Bocconi Asia Center

International Master in Business

SDA Bocconi Asia Center is a pan-Asian hub in Mumbai that has been delivering Executive Education and Postgraduate Programs designed by SDA Bocconi School of Management, Italy since 2012. SDA Bocconi Asia Center strives to deploy and disseminate innovative business knowledge to contribute to the overall development of individuals and organisations.

Eligibility

1. Applicants must have an undergraduate degree in any discipline or should be in their Final Year when applying.

2. IMB is designed for freshers and young executives with up to 5 years of work experience.

3. The eligibility criteria for academics is a minimum of 55% across 10th, 12th and under graduation and a minimum aggregate average of 70% of 10+12+undergrad.

4. All applicants are required to appear for at least one of the below mentioned tests before submission of their application, in a particular round.

5. Bocconi Test

6. CAT scores – 2022/2023

7. GMAT scores taken after January 1, 2021

8. NMAT by GMAC score of 2022/2023

9. GRE scores taken after January 1, 2021

Selection Process

The process is based on an overall profile analysis of the below mentioned factors:

- **Academic Abilities**

  A consistent academic background and a demonstrated ability to work under pressure have an advantage in the selection.

- **Test Scores**

  Applicants must also score well in admission tests (CAT, GMAT, GRE, NMAT by GMAC, or the Bocconi Test). SDA Bocconi Asia Center does not indicate any "cut off" restriction. A high test score is definitely helpful, but – for instance – an average score could be compensated by the candidate's excellence in other areas.

- **Extra-Curricular & Soft skills**

  Extra-curriculars such as management experience, leadership potential, entrepreneurial experience, communication skills, creativity, interest in sports or cultural arts, and involvement in community/social clubs are additional considerations.

- **Personal Interview**

  Interviews are conducted following an initial pre-selection based on the dossier submission. Candidates are evaluated on multiple parameters such as problem solving skills, communication, and overall profile.

Application fees - INR 3000/- (Non-Refundable)

Application Deadlines

Round 1 -Submission Deadline November 22, 2023

Round 2- Submission Deadline January 22, 2024

Round 3- Submission Deadline March 22, 2024 Round 4-TBD

Documents Required:

10th mark sheet

12th mark sheet

Graduation – mark sheets of all semesters/years available as a single pdf

Degree Certificate/ Provisional Certificate if available at the time of submission of application.

Updated CV (Sample Format)

Copy of Photo ID (Passport/Pan Card etc.)

A Digital Passport-Size Photograph

Entrance Test Score Card (Not Applicable for Bocconi Test Takers)